



Indianapolis Gregory A. Ballard, Mayor

**INTERNATIONAL
& CULTURAL AFFAIRS**

In Indianapolis, we are increasing business opportunities and improving the quality of life by enhancing our global connections and cultural landscape.

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We encourage you to be part of our global community.
Contact us to get involved!

A GUIDE TO A GLOBAL Indianapolis

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BUSINESS

#1 in FDI production jobs
203 foreign companies
30 countries



WELCOME!



EDUCATION

foreign students contribute
\$500 million annually
to the Indiana economy

ARTS

"Olympics of the Violin"
over **160** applicants
from **32** countries

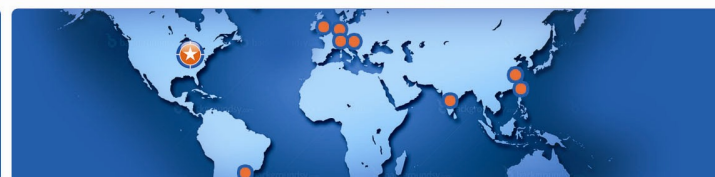


SPORTS

INDY 500 televised
to more than
180 countries

8 SISTER CITIES

Campinas, Cologne,
Hangzhou, Hyderabad,
Monza, Northamptonshire
County, Piran, Taipei





The City of Indianapolis is proud of its global reach, connectedness, and ability to share and learn with the world. Indianapolis connects through corporations who conduct business here and abroad, international students who study in our universities, large conventions with international exhibitors and participants, major international sporting events, as well as renowned musical performances and art exhibitions. Each of these aspects of our city has global relationships and connections that continue to grow year after year.

We are working diligently to elevate our city's international profile by increasing the cultural flavor of Indianapolis and our visibility abroad. Welcome to our global city.

Gregory A. Ballard

Gregory A. Ballard, Mayor
City of Indianapolis

Excite your taste buds!

Indianapolis provides residents and visitors alike with a truly diverse set of culinary destinations. According to www.IndyEthnicFood.com, Indianapolis is home to more than 800 international and American regional restaurants. The International Marketplace (Lafayette Square) is perhaps our most diverse neighborhood, with more than 70 languages spoken and the largest variety of ethnic restaurants and groceries.



Foreign Leaders Visit Indy

Each year, approximately 200 leaders come to Indianapolis as part of the International Visitor Leadership Program (IVLP), organized by The International Center. A program of the U.S. State Department, IVLP is a professional exchange program that seeks to build mutual understanding between U.S. and emerging foreign leaders. Participants included leaders from Europe, Asia and Africa, including heads of state, former President Nicolas Sarkozy of France and President Mwai Kibaki of Kenya. This keystone program provides an opportunity for Hoosiers to interact with our foreign guests as well as to showcase Indianapolis across the globe.



The Consular Corps of Indianapolis

The Consular Corps of Indianapolis (CCI) consists of 10 Consulates and one Consulate General. Together, they are an important component of our international community and the foundation of our diplomatic relationships. The ranking member of the CCI is the Consul of Mexico in Indianapolis. The remaining consuls hold honorary positions. The honorary Consuls are representatives of Denmark, El Salvador, France, Germany, Italy, Luxembourg, Romania, Slovakia and Switzerland. An honorary Consul General represents Japan.



Art is a Universal Language

Arts and music are universal languages, and provide a basis to connect and celebrate different cultures. In Indianapolis, we are very fortunate to have a vast offering in our arts and cultural community, many of which are internationally renowned.



The **Indianapolis Symphony Orchestra** is privileged to have Polish-born Krzysztof Urbanski as its youngest conductor ever.



Majestic African Textiles will be exhibited at the Indianapolis Museum of Art through March 2014.



The **International Violin Competition of Indianapolis** is regarded as the Western Hemisphere's "Olympics of the Violin."



Global Learning in the 21st Century

Today, the State of Indiana is home to nearly 20,000 foreign students who contribute more than \$500 million annually to the Indiana economy. In terms of the number of international students enrolled, Purdue ranks fourth among all colleges and universities in the U.S. In Indianapolis, IUPUI has more than 1,400 international students enrolled, as well as 600 visiting scholars from around the world. Approximately 400 IUPUI students participate annually in study abroad programs. In terms of formal international relationships, IUPUI has dozens of linkages with institutions across the globe including strategic partnerships in China, Kenya, and Mexico.

In terms of K-12 education, Indy also demonstrates diversity. The International School of Indiana is ranked nationally as a premier International Baccalaureate school, accommodating 540 students from 45 countries. In our Indianapolis Public Schools, students represent a mosaic of cultures with more than 200 languages spoken.

Indianapolis: A Cultural Tapestry

In today's economy, individuals prefer to relocate and live in places that are diverse and open to new ideas. Indy is just that place. Indianapolis is a community that is welcoming and inclusive by embracing a wide diversity of people and beliefs.

Our welcoming culture is essential, as our population will continue to transform in the future. By 2043, the non-Hispanic white population is expected to be 50 percent, Black 15 percent, Hispanic 24 percent and Asian 8 percent.

Each year, we welcome many new residents and citizens. In 2010 in Indiana, nearly 4,000 people became U.S. citizens, up from 677 in 1996.

From the 2010 U.S. Census, the top four countries of origin for the foreign-born living in the U.S. were Mexico, India, the Philippines, and China.

Every year Indianapolis becomes home to more than 1300 refugees. Currently the largest refugee group is from Burma.

Get Involved with Indy's Sisters Cities!

Sister Cities International, headquartered in Washington, D.C., is a nonprofit citizen diplomacy network that creates and strengthens partnerships between U.S. and international communities representing more than 2,500 communities in 135 countries. Locally, Indianapolis has eight sister cities. They include: Campinas (Brazil), Cologne (Germany), Hangzhou (China), Hyderabad (India), Monza (Italy), Northamptonshire County (UK), Piran (Slovenia), and Taipei (Taiwan).



Join an Association. Attend a Festival!

Indianapolis is home to many diverse cultures and has more than 150 international and cultural associations. Organizations that support our ethnic groups include The International Center, LaPlaza, and the Asian American Alliance.

Kiwanis International, a service organization with a presence in more than 90 countries, is headquartered in Indianapolis. Indianapolis also is home to many international festivals. Every November, the Nationalities Council of Indiana hosts the largest and oldest pan-ethnic celebration in Indianapolis.

Throughout the year, many festivals take place including India Day, Chinese Festival, Irish Fest, Fiesta, Oktoberfest, Greek Fest, Italian Fest, and Asian Fest.

International Students

140



300



700



1400



6100



8500



Spectators worldwide seek the thrills of victory in Indy

Indianapolis is world renowned for our professional sports, perhaps best known for our auto racing. The Indianapolis Motor Speedway, built in 1909, is the largest and highest-capacity motorsports facility in the world. Annually, the Indianapolis 500 is televised to more than 180 countries worldwide, reaching approximately 300 million households. Each year, tens of thousands of sports enthusiasts from across the globe come to Indianapolis.

In 2012, Indianapolis took center stage when we hosted Super Bowl XLVI. Indianapolis' Super Bowl Village transformed our downtown into a 10-day, three-block festival.

The World comes to Indy

Indianapolis welcomes more than 18 million visitors from around the globe each year, making the city one of the Top 20 Most Visited Cities in the U.S. Many of these visitors are international, visiting to attend a convention or corporate meeting. For example, 30 percent of the delegates for the American Coatings convention in 2012 were from outside the U.S. The international segment for this convention generated \$2.5 million in economic impact for the city.

Annually, the International Motorsports Industry Show (IMIS) draws 20,000 racing enthusiasts from around the world. Indianapolis has always welcomed the world, from the Pan-Am games hosted in 1987 to the world gymnastic championships in 1991, the international Rotary convention in 1998, 17 U.S. Olympic team trials, the 2002 FIBA World Basketball Championship, and the world swimming finals in 2004, to name just a few.



A Growing Global Business Economy



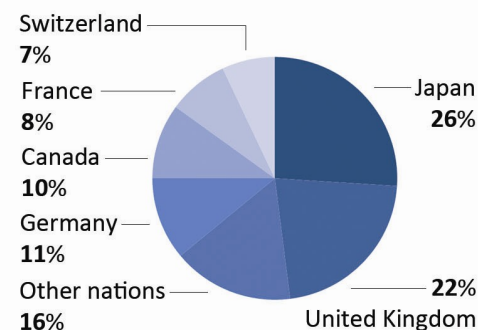
Whether you subscribe to the theory that the World is Flat (Thomas Friedman) or the World is Spiky (Richard Florida), one cannot dispute that we live in a global economy.

Fortunately, given our strong economic climate, Indianapolis is a desirable market for Foreign Direct Investment (FDI). Manufacturing remained the most popular business activity for foreign investment in Indiana, comprising 75% of all expected jobs compared to 41.6% nationally. Between 2009 and 2011, Indiana had 136 verified FDI announcements valued at \$5.1 billion projected to create 11,800 jobs.

More than 200 foreign companies representing 30 different countries have a presence in Indianapolis. Top international employers are Bayer Chemical (Germany), Rolls-Royce (Great Britain), Toyota Tsusho (Japan), Roche Diagnostics (Switzerland), and Vitran Express (Canada). Exports are one key component of our global economy, with Indianapolis ranking 14th in the U.S. in terms of exports.

Employment by Foreign-Owned Affiliates in Indiana

With more than 35,000 employees, Japanese-owned companies were the largest foreign employers in Indiana in 2010.



Lilly Eli Lilly and Company

Of the more than 38,000 people employed by Lilly, more than 20,000 are located outside the United States, and about 10,000 work in the Indianapolis area. In order to welcome and integrate new hires and expatriates who come to Indianapolis from other countries, Lilly leverages ten employee resource groups including the Chinese Culture Network and the Lilly India Network.



Rolls-Royce is a global company providing power solutions for customers in civil and defense aerospace, marine and energy markets. Indianapolis operations are part of a worldwide network of facilities in over 50 countries.